



Choosing the Right Commercial Furniture

Congratulations!

If you're reading this guide, chances are that you're about to open a new business or renovate an existing one.

One of the many important decisions to be made when designing your commercial space is the furniture that will populate it. Furniture is important for a number of reasons, including its place in the overall design aesthetic, as well as being the one part of the design that customers directly interact with.

Here are some questions to keep in mind when choosing commercial furniture:

1) Who is your clientele?

- Businesses that cater to Millennials and Generation X often combine clean lines with a minimalist style for a contemporary look and feel. Furniture genres include: [industrial](#), [designer wrought iron](#), and [aluminum & teak composite furniture](#).
- For an older client base, the predictability of a classic look should be considered. Timeless classics such as [European Beechwood dining chairs](#) and [woven wicker lounge furniture](#) will make anyone feel comfortable and welcome.

2) What is your ideal maximum occupancy?

- It's crucial to plan your space with your customers in mind, because their overall experience will determine whether or not they choose to become repeat customers. [Download our Space Planning Guide](#) to help you determine occupancy, furniture configuration, and ADA requirements.



3) Will you have any outdoor spaces? If so, have you considered your customers' comfort during both warm and cool weather?

- Whether you offer patio dining or poolside lounging, purchasing furniture that was designed and built to withstand the elements is an investment you won't regret. Not all furniture is created equally – at Contract Furniture Company, we sell only Grade A commercial quality furnishings. Guaranteed.
- Providing shade in the warm months, and gentle radiant heating in the cooler months, will show customers that their comfort matters.
- Some must-have furnishings for al fresco areas include: [aluminum furniture](#), outdoor [table tops](#) and [bases](#), patio [umbrellas](#), outdoor [heating units](#), and all-weather [outdoor wicker](#).

4) What is your budget for furnishing your space?

- Once you've determined the amount you can afford to spend on furnishings, rest assured that within each [product category](#) on our site we offer an array of pricing options. And if none of those thousands of options work with your budget, we also offer our [Affordable In-Stock Furniture Collections](#), value engineered to combine quality with low cost.

5) What is your lead time?

- Even the most meticulous planner can sometimes get caught in a time crunch. We offer [transparent lead times](#) on our site so that you can determine which commercial furniture will suit your time frame for opening or remodel.
- Be sure to communicate your lead time needs to your Project Manager, who will do his/her best to ensure that your needs are met.

We hope that you've found this Guide useful.

Please feel free to share it with others!



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